



## *Glasgow Regeneration*

Recent years have seen Glasgow changed from its old dark image, to a city which welcomes investment and regeneration. With thriving business areas, strong architectural trends, and visionary re-use of waterfront quarters, Glasgow is a City of confident success.

Broomielaw is an ancient part of the City, and enjoys a rich history, with the Broomielaw Quay being the harbour of Glasgow for over 200 years. The first European commercial steamer service sailed from there in 1812, and until 1903 a ferry service provided the daily commuting service for Clyde workers.

Broomielaw is now seeing regeneration on a large scale, and ALC columns have been chosen for the street furniture. The aluminium columns for this project have an anodised finish, which blends perfectly with the architectural style evident in the modern building developments, and which supports the overall styling of the area. The first phase of this development used 91 ALC 10 metre tapered conical units, with anodised finish and detachable banner arms.

But the column choice is not based on cosmetic appearance alone. Glasgow can see some harsh weather at times, and is no stranger to winter gales, and the marine atmosphere in Broomielaw could be a problem to some metal structures.

Neither of these factors present a threat to ALC columns. Aluminium is immune to marine atmospheres, and the construction of the ALC column makes it well able to stand up to the worst mechanical loadings that the weather conditions can provide.

The use of ALC columns on this project adds to a long history of successful use in some of the toughest environments in Europe.

